VESTA® ALERT

A RESPONSIVE, EASY-TO-USE MAP-BASED MASS NOTIFICATION SOLUTION

An informed community is a safe community. With VESTA® Alert, organizations gain a user-friendly, state-of-the-art tool to complete the communications loop and keep their communities safe.

KEEP EVERYONE ALERT AND INFORMED

An elderly Alzheimer's patient wanders off from his residence and is immediately lost. A forest fire in the mountains threatens the homes and families who live close by. Multiple shootings in a crowded neighborhood put children playing in the school yard in immediate danger.

These incidents occur all too frequently and highlight the important need to rapidly deliver information to protect the communities we serve. Yet, sirens and loud speakers may go unheard, and door-to-door efforts can be dangerous and time consuming. Instead, organizations must have sophisticated, yet easily managed technology to quickly notify people in targeted geographic areas. The map-based VESTA® Alert mass notification solution from Motorola Solutions does just that.

EASY TO USE AND MANAGE

One of the most attractive features of the VESTA Alert solution is its ease of use. Its intuitive user interface reduces costly training time from day one. It also promotes fast action in emergencies, with users quickly and accurately identifying the area(s) at risk and issuing alerts to homes and businesses in harm's way.

FLEXIBLE DEPLOYMENT OPTIONS

The VESTA Alert solution offers three deployment options to meet any need:

- **On premise, with VESTA® Communicator,** installing all server hardware at your location. With this option, Motorola Solutions can provide a local or hosted back-up service.

- **Software-as-a-service (SaaS),** where all necessary hardware is located in Motorola Solutions' secure data centers.

- **Fully dedicated SaaS solution,** with dedicated server hardware for your organization hosted in Motorola Solutions' secure data centers.

MOTOROLA SOLUTIONS

The solution is available through secure, web browser access, which eliminates the need to install software locally or download a large GIS data set to each user's computer. This means, once you're logged in, you can immediately start the tasks you need to get done. That may include planning or initiating a notification, drawing notification zones for future use or checking on the status of an existing notification.

EFFECTIVE, RESPONSIVE AND DETAILED

Upon log in to VESTA® Alert's secure web portal, you have view of your local geographical area and gain benefits of a highly responsive, rich mapping experience. Designated users can quickly navigate detailed, street-level maps; overlay high-quality aerial imagery; and easily pan, zoom, search and browse the map using various mapping tools.

HIGH-SPEED PUBLIC ALERTING

The VESTA Alert solution includes our MassCall® service, a state-of-the-art telecommunications network that provides the capability to generate hundreds of thousands of calls per hour. This service can also automatically detect and deliver messages to telecommunications devices (TTY/TDD). Moreover, MassCall can customize a Caller ID for your organization, making calls appear to come directly from you and increasing the likelihood recipients will answer.

INTEGRATION WITH OTHER NOTIFICATION PRODUCTS

The VESTA Alert solution integrates seamlessly with other Motorola Solutions' products, including the VESTA® Communicator solution, to send and receive messages to phone, email and text devices, and our Self-Registration Portal (SRP), where citizens can self-subscribe to ensure they receive alerts.

THE VESTA® SOLUTIONS SUITE

Our VESTA® Next Generation 9-1-1 solutions serve more than 60% of all U.S. Public Safety Answering Points, as well as Federal DoD operations globally. Our Emergency Notification solutions support the communications needs of hundreds of public and private sector organizations worldwide. As one of the most trusted solutions providers in Public Safety communications, we help people be their best in the moments that matter.

Experience the VESTA difference. Call **951.719.2100**.

FAST, ACCURATE NOTIFICATIONS

- Provides IPAWS capability to send messages to Wireless Emergency Alerts (WEA), Emergency Alert System (EAS), Non-Weather Emergency Message (NWEM), COG-to-COG

- Includes IPAWS Alert areas for VESTA Alert notifications

- Displays Weather Alerts on the map, which can be used as the basis for a notification

- Uses a Hazmat ERG tool to define notification areas based on the latest Emergency Response Guide

- Integrates with a Self-Registration Portal (SRP) to allow people to register their contact information; updates are automatic to the VESTA Alert solution

- Supplies the capability to generate hundreds of thousands of calls per hour with MassCall service

- Uses ArcGIS Server 10.3 as its basis and can consume customer-provided ArcGIS Server map services

For more information, please visit us on the web at: www.vestapublicsafety.com

MOTOROLA SOLUTIONS